

Script for “Rxchange Overview” animation July 2007

Rxchange is a secure web environment for trading pharmacy stock between registered UK pharmacies, wholesalers and manufacturers.

It's great for selling stock you no longer require, finding hard to obtain items and buying at the best possible price.

The system has been specifically designed for use in busy dispensaries, and includes a range of features to simplify the buying and selling process, including order tracking, email alerts and invoicing.

Rxchange is NOT an auction site, but offers are made which you simply accept or reject.

Using Rxchange enables you to reduce your waste and add value to your bottom line.

So lets look at how it works.

The system is split into 3 distinct parts which are accessed through the coloured tabs.

You can buy stock, you can sell stock and you can manage your account.

From the home page you can search for stock, you can browse for stock or view the latest additions to the stock list.

The To Do list highlights tasks your are required to complete.

The quick links on the left hand side enable you to view specific wholesaler stock, and also the latest high value stock items.

The main area of the page introduces the Rxchange concept and the available subscription plans.

Script for “Buying Stock” animation

Clicking the Buy Stock tab displays a summary of your current buying activities including any items that you have saved to your shortlist, any buying transactions that are in progress and a link to your buying history.

The buying process starts by identifying a product that you may wish to buy.

You can browse the stock list by using the A-Z buttons, or by viewing the latest stock.

Alternatively you can be more specific by searching for a product name or part of a name. Optional fields allow you to specify strength, pack size and expiry date.

The search results show products that match your request and include general information including the pack size, the expiry date, the condition, the pack price and general location. Some product lines also indicate the savings off the list price. Items listed by a wholesaler are indicated by a yellow dot

Clicking on the product name opens a new window with all the available information about the product, including the sellers contact details.

You can add any products you are interested in to your personal shortlist where you can make an offer on specific items.

The seller may have decided to fix the price, or have provided a guide price which you are able to modify to the amount you are prepared to pay. Of course the seller always has the opportunity to reject your offer.

When you make an offer, your list of Buying Transactions in Progress updates to reflect the current order status, and an email is automatically sent to the seller notifying them of the offer.

Until they acknowledge the offer you can withdraw it at any time.

Your list of buying transactions in progress automatically tracks the order status, changing when the seller accepts the offer and when the item is in transit.

Sometimes a Red buttons appears next to the item with a task you must complete, such as acknowledging receipt of the goods or confirming payment of the invoice.

The seller may have sent a copy of the invoice with the goods or you can view and print the invoice from the order detail screen

Script for “Selling Stock” animation

The Sell Stock tab includes a summary of sales transactions in progress, and links to add new stock items, list stock that you have for sale, and your sales history.

Your list of Sales Transactions in Progress automatically tracks the order status, changing when the buyer makes an offer, acknowledges receipt of the goods or pays an invoice.

Sometimes a Red button appears next to the item with a reminder of a task you must complete, such as approving or rejecting an offer and sending the goods.

When you click a red button, the order detail page is displayed. This shows the order value, details of the order and the buyers contact details.

Each order line can be accepted or rejected.

You can continue to ship the order or complete this stage at a more convenient time. The status of the To Do bar updates accordingly.

When you send the items, you can add the cost of postage and any shipping references. You can also decide if you wish to create the invoice now or set up a credit account and invoice multiple orders at a later date.

A delivery note, address label and VAT invoice are automatically created and can be printed if required. Additional notes can also be added to the invoice.

Email notifications are automatically sent to the buyer as the order status changes and both the buyer and seller can download copies of the invoice at a later date.

The order detail page now shows the items awaiting payment. Once you acknowledge payment the status changes to Completed and the order appears in your sales history.

Script for “Adding Stock” animation

The Sell Stock tab also lets you add new items for sale.

You enter the product name....., expiry date....., number of packs... and the price you would like to achieve for the product. You can decide to fix the price if you do not want to receive offers.

You must always confirm that the item is new stock and has been correctly stored.

Additional information such as strength, form and condition can be added as appropriate.

If the list price is added, buyers will see the difference between your guide price and the list price as a percentage. Additional notes can be added if required.

Publishing restrictions can be placed on individual items.

Depending on your subscription type, you can restrict your stock listing so only other members of your Partner Trading Group can purchase from you. Alternatively you can make an item immediately available to all Rxchange users, or only as the stock reaches a certain age.

You also have the ability to automatically adjust the price depending on its age, so as the stock nears its expiry date you may decide to reduce the price as a sales incentive.

When you add stock, the product name is automatically checked to ensure it can be legitimately traded on Rxchange.

You can review the items that you have listed for sale, edit them or delete them if they are no longer available.

Expiring and expired items are also shown to assist with your stock management. You can see the total value of these items and adjust the period that is shown.

Items are automatically removed from Rxchange when they reach their expiry date or when the quantity available drops to zero.