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Rxchange launch an exciting new software release. Pharmacies can now list stock for free, including both medicinal and non-medicinal stock.

Rxchange, the UK pharmacy-to-pharmacy online marketplace, releases new software features. Rxchange introduces pharmacies with stock to sell to those pharmacies wishing to buy ethical, OTC and non-medicinal stock. It reduces business costs and waste.

Now users no longer require a subscription to list an unlimited amount of their stock. Only when they accept the first offer, or they wish to buy stock, will they need to pay the monthly subscription fee of £12.99 + VAT. This unique service makes Rxchange the most competitive method in the UK of listing stock for sale to 1000's of UK pharmacies.

Non-medicinal stock can now also be offered for sale on the site. This includes fixtures and fittings, cosmetics and toiletries.

The sign-up and renewal process has been streamlined and includes the addition of NoChex as the preferred credit card payment method. A number of other enhancements have been made to the site to simplify use and improve the layout.

Founder of Rxchange, Michelle Claridge, said: *"These developments make Rxchange even easier to use. By using Rxchange pharmacies can reduce both costs and waste, as well as buy stock at competitive prices. These considerations are critical to business success in the current economic climate."*

To find out how simple Rxchange is to use, log onto www.rxchange.co.uk

Notes to Editors

Rxchange is a secure pharmacy-to-pharmacy online marketplace for trading stock between registered UK pharmacies and provides a 'direct to pharmacy' channel for wholesalers and manufacturers. It connects people with pharmacy stock to people wanting that stock. With Rxchange pharmacies get a secure 24-hour online trading account, that they can access from any web enabled location.

Rxchange was launched in July 2007 and has been successfully used by over 500 community pharmacies to manage their stock.

Rxchange is provided in association with the National Pharmacy Association (NPA), the trade organisation for community pharmacies in the United Kingdom.

For further information please contact Rxchange

Kate Hughes
Press Officer
T: 07740 554 418
E: kate.hughes@rxchange.co.uk

Michelle Claridge MRPharmS
Clinical Director
T: 01206 323 692
E: michelle.claridge@rxchange.co.uk

Andrew Claridge
Technical Director
T: 01206 323 692
E: andrew.claridge@rxchange.co.uk

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