

For immediate release

Rxchange.co.uk service dubbed a great idea that reduces the carbon footprint

Competition entrants to Suffolk's recent 'Creating the Greenest County' Awards 2011, Rxchange.co.uk, have been referred to in judges comments as:

"A great business idea that reduces the carbon footprint for all."

The online pharmacy stock exchange site for pharmacies, wholesalers and manufacturers, based in Suffolk, has been going from strength to strength.

Andrew Claridge, Director, said:

"We are thrilled to receive such warm comments, to see the growth in subscriptions to the system since launch in 2007 and the benefit pharmacy businesses derive. We are particularly pleased that many pharmacies in our home county of Suffolk use the system, as well as all those across the whole of the UK.

Of course, the more stock legitimately used before expiry and incineration the better it is for the planet."

During this time of particularly high financial pressures on businesses of every size, a service such as Rxchange is especially relevant. The financial savings businesses make by reducing the amount of waste write-off and accessing hard to obtain items also translates into 'eco-savings' through reduction in the carbon footprint.

Notes to Editors

Rxchange is a secure pharmacy-to-pharmacy online marketplace for trading stock between registered UK pharmacies and provides a 'direct to pharmacy' channel for wholesalers and manufacturers. It connects companies with pharmacy stock to pharmacies wanting that stock. With Rxchange pharmacies get a secure 24-hour online trading account that they can access from any web enabled location.

Rxchange was launched in July 2007 and has been successfully used by over 500 community pharmacies to manage their stock and locate stock that is in short supply.

For further information please contact Rxchange

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